



SPONSORSHIP BROCHURE

FEBRUARY 18 27, 2021

2020 Delaware Valley Engineer of the Year Stephen M. Hall, P.E.

Two reasons to support STEM initiatives, and the Engineers' Club of Philadelphia, are the pandemic and climate change. Our data-driven, science-based engineering profession is at the forefront in the fight to preserve and improve the quality of life around the planet. Every species is affected by human activities and behaviors. Our science may be reactionary in the case of the coronavirus, or causal in the case of climate change; either way our decisions can have wide ranging and long-lasting effects. Despite what we engineers may believe is obvious, many in the general public remain skeptical of science. This skepticism has hobbled our responses both to the virus and to climate change.



Education is an important tool to counter negative images. The Engineers' Club provides education in the form of outreach programs, scholarships, and positive publicity. Through enlistment of students to enter the engineering field, and encouragement to those who are on the path to greatness, The Engineers' Club enhances the effectiveness of applied scientists in the Delaware Valley. This benefits us all.



My personal experience, as Engineer of the Year, is that being recognized and counted has strengthened my resolve to make a difference. This honor has motivated me to double down on my efforts to mentor young engineers and students. Despite the stay-at-home mandates I've found outlets for my creative energy. In the face of the daunting news reports of fires, droughts, and hurricanes I've found hope that alternatives to fossil fuels are suddenly affordable.




So, please, consider doubling your own resolve to spread the scientific word. Do this throughout your network, and of course through your generous consideration of The Engineers' Club of Philadelphia and Delaware Valley Engineers Week.



Delaware Valley Engineers Week Sponsorship Participation

Please note that we have revised the Sponsorship Program slightly from what has appeared in our outreach materials and brochure previously provided. This reflects the move to virtual events for both the Opening Ceremony and the Young Engineers Social. This year, there will be a \$20 cost for admission to the Opening Ceremony and the Young Engineers Social will be a free event.

The revised benefits of sponsorship are provided in the table below and replaces previous information.

 Engineers Week Sponsorship Packages (Revised)	Pocket Protector	Slide Rule	Baxter	Washington	Edison	Franklin	President's Circle	1877 Club
Benefits  Pledge 	\$50 to \$149	\$150 to \$249	\$250 to \$499	\$500 to \$999	\$1000 to \$1999	\$2000 to \$3499	\$3500 to \$4999	\$5000 or more
Name listed in the Engineers Week events program (pledge received by January 29)	X	X	X	X	X	X	X	X
Name displayed at the Engineers Week events (pledge received 5 days before event)		X	X	X	X	X	X	X
One complimentary admission to the Engineers Week Opening Ceremony			X					
Name listed in Philadelphia Business Journal – Engineers Week Supplement (pledge received by January 15)			X	X	X	X	X	X
Four complimentary admissions to the Engineers Week Opening Ceremony				X				
Name to appear in press releases for Engineers Week events (pledge received by January 15)					X	X	X	X
Eight complimentary admissions to the Engineers Week Opening Ceremony					X			
1/16-page page advertisement (B & W) in Philadelphia Business Journal – Engineers Week Supplement (pledge received by January 15)						X		
Twelve complimentary admissions to the Engineers Week Opening Ceremony						X		
1/8-page page advertisement (B & W) in Philadelphia Business Journal – Engineers Week Supplement (pledge received by January 15)							X	
Sixteen complimentary admissions to the Engineers Week Opening Ceremony							X	X
1/4-page page advertisement (B & W) in Philadelphia Business Journal – Engineers Week Supplement (pledge received by January 15)								X
Be a Title Sponsor for one of the Engineers Week events								X

PACKAGE DETAILS & RESPONSE FORM



ADDITIONAL RECOGNITION SPONSORSHIP OPPORTUNITIES

In addition to, or in place of, the Sponsorship Packages, you can select among several recognition opportunities, such as bar sponsor, program sponsor, and several other options. This sponsorship will be cited in the event program and at Delaware Valley Engineers Week events. These range in cost from \$250-\$500.

You will also have the opportunity to donate a door prize of your choice to be awarded via a raffle at our Luncheon. If you are interested, please visit our website (www.engrclub.org) for additional details and availability.

NOTE: These sponsorships are only available as general DVEW donations.

DELAWARE VALLEY ENGINEERS WEEK SPONSORSHIP RESPONSE FORM

DVEW Sponsorship Package

_____ \$

Additional Recognition Sponsorship Opportunities (specify)

_____ \$

_____ \$

TOTAL PLEDGE \$ _____

☐ Check here if you wish to be a 3-year sustaining sponsor at this level or above for DVEW 2022-2024

Choose payment option: _____ Check enclosed
_____ Check to follow once invoiced

Please make checks payable to:
ENGINEERS' CLUB OF PHILADELPHIA.

Please visit www.engrclub.org for electronic payment details.

DONOR INFORMATION

Name: _____

Primary Contact: _____

Company/Organization: _____

Sponsor Name (as you want it to appear in materials): _____

Address: _____

City, State, Zip: _____

Telephone: _____

Email: _____

Please note

type of contribution: ☐ Corporate ☐ Technical Society
☐ Personal ☐ Institutional / Non-profit

Send Completed Form and Contributions to the address below c/o DVEW Sponsorship. Questions?
Visit the Engineer's Club website (www.engrclub.org).

Philadelphia Engineering Foundation, PO Box 38561, Philadelphia, PA 19104
(Pay Pal is available for donations—visit www.engrclub.org for details.)





DELAWARE VALLEY ENGINEERS WEEK EVENTS

Annual Golf Outing - Monday, October 12, 2020

The Philadelphia Engineering Foundation, the charitable arm of the Club, hosted our 21st annual Golf Outing/Mulford Classic on October 12th at Bala Golf Club to support the scholarships and other student awards presented at the Delaware Valley Engineers Week celebrations, as well as other student outreach activities.



Engineers Week Opening Dinner – Thursday, February 18, 2021

Delaware Valley Engineers Week will kick off with the Opening Dinner. The incoming Delaware Valley Engineer of the Year and Young Engineer of the Year will be introduced and will provide brief remarks. Awards that recognize and promote the engineering profession and local significant accomplishments will be presented, including the Delaware Valley Engineering Hall of Fame and Outstanding Service Awards. Students and educators will be recognized with awards including Engineers Week Scholarships, Student Paper Competition prizes, Delaware Valley Science Fairs awardees, and Outstanding Math/Science Teachers recipients. Awardees will be on hand to network and interact with event attendees during the social hour prior to the formal dinner/festivities.



Young Engineers Social – Tuesday, February 23, 2021

This event is geared specifically to young engineers (both in age and at heart) to socialize, catch up, network and enjoy finger foods and drinks in an informal setting.

As part of the evening's festivities, the Delaware Valley Young Engineer of the Year will be recognized and make brief remarks.

Please note - events will be subject to restrictions that may be in place on gatherings. Updates will be provided in early January



Engineers Week awards and scholarships include:

- ◆ Engineer of the Year
- ◆ Young Engineer of the Year
- ◆ Delaware Valley Engineering Hall of Fame
- ◆ Outstanding Service Award
- ◆ Affiliate Society Award Recognition
- ◆ College Student Papers
- ◆ College Scholarships
- ◆ Outstanding Teachers
- ◆ Outstanding High School Students
- ◆ Delaware Valley Science Fairs Awards

Affiliate Sponsorships Available

We will once again offer our affiliate societies the opportunity to participate as sponsors of the largest Engineers Week event in our region. Details are available on the Engineers' Club website (www.engrclub.org).

We need your help in supporting the scholarships, awards and programs of Delaware Valley Engineers Week and in making the upcoming Engineers Week a success.

Besides monetary donations, we recognize other ways of contributing. We always welcome individuals who are interested in volunteering their time to lead or assist in any of the Engineers Week programs. We also encourage your company's participation in activities that celebrate and promote the engineering profession, not just during Engineers Week, but throughout the year.

If you have any questions or would like to receive further information concerning any of our Engineers Week activities, please visit our website at www.engrclub.org.

The Engineers Week Committee of the Engineers' Club of Philadelphia sponsors the Delaware Valley Engineers Week programs on behalf of the area's engineering and technical societies. The events and activities are supported by major corporations and individuals as well as participating societies and universities. **All Committee members are volunteers.**



Engineers' Club of Philadelphia
Founded in 1877